Dear Potential Exhibitor, Advertiser, or Sponsor:

The Puget Sound Section of the American Chemical Society is pleased to host **NORM 2020**, the 75th **Northwest Regional Meeting** from June 28 – July 1, 2020 in Bellingham, WA on the campus of Western Washington University. We invite you to participate in **NORM 2020**.

This conference will be bubbling with enthusiasm, excitement, sessions, workshops, tours, congeniality, and we hope, your participation. Prominent speakers are coming from universities and industry laboratories in our region. Notables from regional universities, industries, and other institutions will be presenting groundbreaking research at this meeting. Exciting presentations and panels will delve into timely topics such as renewable energy, catalysis, instrumentation, synthesis, sustainability, and biotechnology. **NORM 2020** will also include a number of ACS-sponsored workshops for professional development.

**NORM 2020 is a great way for you to reinforce connections with your customer base in the Seattle/Puget Sound area.** The exhibitor registration fees are $500 for commercial vendors (includes two meeting registrations) and $250 for not-for-profit and academic institution representatives (includes two meeting registrations). We will also provide the option of maintaining a literature-only booth, as your needs dictate. The exposition will be in a high traffic area at the heart of refreshment breaks, technical sessions, and workshops, ensuring a steady stream of attendees at your booth. Details on sponsorships, registration fees, deadlines, and booth information are available on the meeting web site (http://www.norm2020.org). There are also ample advertising and sponsorship opportunities. Please see the registration and sponsorship forms on the website and reserve your exhibition table as soon as possible.*

**We look forward to your participation in NORM 2020!**

Sincerely,

Bernie Carlsen  
**NORM 2020 Exposition Chair**  
bcarlsen59@gmail.com  
(503-635-6505)

Greg O’Neil and John Gilbertson  
**NORM 2020 General Co-Chairs**  
oneilg@wwu.edu  
gilberj4@wwu.edu

*Space is limited, all exhibitor applications will be reviewed by the organizing committee.*
Exhibitor Space Info Sheet

Single Conference Location

Centrally Located

Expo Adjacent to Meeting Rooms

Map of Expo & Technical Sessions Locations

1st Floor of Science Lecture

2nd Floor of Science Lecture

Space Information

- Premium expo space outside technical session & workshop rooms.
- Secure & central location.
- Free Wi-Fi available.
- Session coffee breaks in expo areas.
- ~17,500 sq. ft. of space.
- For more info visit:
  www.norm2020.org