See back page for specific sponsorship / exhibitor details. Please indicate your selection(s) in the chart below.

- Presenting Sponsor $10,000
- Conference Host - Gold $5,000
- Awards Banquet Sponsor (exclusive) $5,000
- Poster Session Sponsor (exclusive) $5,000
- Conference Host - Silver $2,500
- Opening Plenary Keynote Sponsor $2,500
- Closing Plenary Keynote Sponsor $2,500
- Women in Chemistry Luncheon Sponsor $2,500
- Undergraduate Program Sponsor $2,500
- Conference Host - Copper $1,000
- Welcome Mixer Sponsor $1,000
- Boxed Lunch Sponsor $1,000
- Session Sponsor $1,000
- Workshop Sponsor (one per workshop) $1,000
- Coffee Break Sponsor $1,000
- Conference Host - Nickel $500
- Exhibitor - Table $500
- Exhibitor - NGO/Non-Profit $250
- Full Page Ad $500
- Half Page Ad $250
- Quarter Page Ad $125
- Business Card Ad $125

We understand that, per U.S. IRS regulations, the deductible amount of my/our charitable contribution is limited to the amount that exceeds the fair market value of the goods or services received in exchange for sponsorship.

I/We understand that, per U.S. IRS regulations, the deductible amount of my/our charitable contribution is limited to the amount that exceeds the fair market value of the goods or services received in exchange for sponsorship.

Organizations may elect to support the conference in any way they choose. tsp Fh to: Western Washington University Foundation MS 9034 516 High Street Bellingham, WA 98225 USA

LOGO SUBMISSION: Please send the following to Amanda.Murphy@wwu.edu:
1. Your organization’s web link to be posted on the website.
2. Your logo as a high-resolution (300 dpi) file for print. TIFF or EPS are preferred.
3. Your logo in JPG format for digital and online use.

LEARN MORE: For more information about the NORM 2020 Conference please visit: www.norm2020.org
# 2020 NORM CONFERENCE SPONSORSHIP OPTIONS - IN U.S. DOLLARS

<table>
<thead>
<tr>
<th>SPONSOR LEVEL</th>
<th>PRESENTING $10,000</th>
<th>GOLD $5,000</th>
<th>SILVER $2,500</th>
<th>COPPER $1,000</th>
<th>NICKEL $500</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>CONFERENCE HOST</td>
<td>AWARDS</td>
<td>POSTER RECEPTION</td>
<td>WELCOME MIXER</td>
<td>CONFERENCE HOST</td>
</tr>
<tr>
<td>Exclusive</td>
<td>✓</td>
<td>✓</td>
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<td>Fair Market Value</td>
<td>$500</td>
<td>$500</td>
<td>$500</td>
<td>$500</td>
<td>$500</td>
</tr>
</tbody>
</table>

## Special Features

- **Organization Name on Conference Signage**
  - Top Level Logo Needed
  - 2nd Level Logo Needed
  - 2nd Level Logo Needed
  - 3rd Level Logo Needed
  - 3rd Level Logo Needed
  - 3rd Level Logo Needed
  - 4th Level Logo Needed
  - 4th Level Logo Needed
  - 4th Level Logo Needed
  - 4th Level Logo Needed
  - 4th Level Logo Needed
  - 4th Level Logo Needed
  - 4th Level Logo Needed
  - 5th Level Logo Needed

- **Organization Name and Weblink on Conference Website**
  - Largest
  - Larger
  - Larger
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓

- **Recognition at Opening & Closing Plenary**
  - Last Mention
  - 2nd to Last Mention
  - 3rd to Last Mention
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓
  - ✓

- **Exhibitor Space**
  - Prime Location
  - ✓
  - ✓

## EXHIBITOR SPACE - IN U.S. DOLLARS

- **PRIVATE SECTOR** $500
- **NGO/NON-PROFIT** $250

## ADVERTISER SPACE - IN U.S. DOLLARS

- **FULL PAGE** 8.5” x 11” $500
- **HALF PAGE** 8.5” x 5.5” $250
- **QUARTER PAGE** 4.25” x 5.5” $125
- **BUSINESS CARD** 3.5” x 2.0” $100